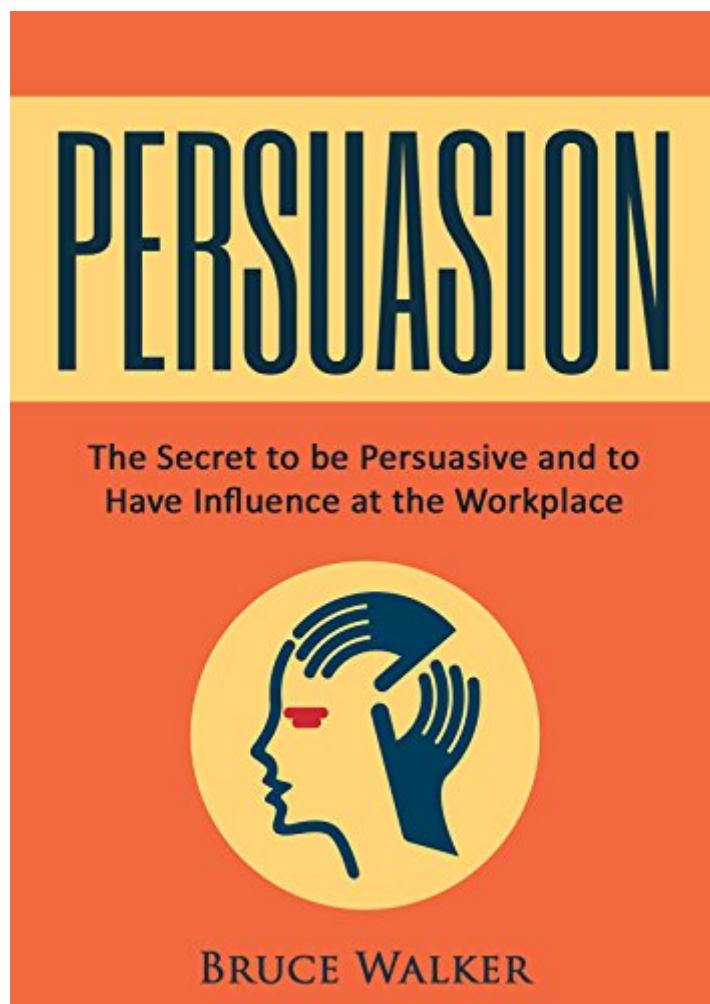


The book was found

Persuasion: The Secret To Be Persuasive And To Have Influence At The Workplace



Synopsis

Persuasion is an Essential Tool for Professional SuccessInfluence and persuasion are 'not' only for the leaders, itâ™s an essential skill that we all must have to strengthen on the path to career success. Persuasion and influence are your stepping stones toward success, whether at the workplace or in our personal lives.Being a True LeaderTo be a leader, the ability to be persuasive is even more important in the business world. On a day-to-day basis, you need it to convince employees to work toward company goals or to persuade colleagues or clients to consider your ideas or suggestions. If you can master the art of persuasion, you can not only win the support of others, but you also can unify your team and encourage them to work well together.In "Persuasion", Bruce Walker introduces the power of persuasion, specifically on how to gain influence and have people listen and implement ideas and concepts. Here is a Preview of What you will Learn:
" Essential skill you must have to be Influential "
" 4 Fundamental Principles of Persuasion "
" Understanding the Halo Effect "
" Applying Persuasion at the workplace "
" How to Be an influential Leader "
Persuasion is not just for salespeople and their prospects. You may try to persuade an employee to perform better, or perhaps you want to persuade your boss to take on your brilliant idea. Whatever your persuasive need are, you will be 3x more persuasive once you understand the 4 Principles of Persuasion. Would You Like To Know More ?Download Now and Discover The Secret of Persuasion.

Book Information

File Size: 475 KB

Print Length: 66 pages

Simultaneous Device Usage: Unlimited

Publisher: Bruce Walker (June 14, 2016)

Publication Date: June 14, 2016

Sold by: Digital Services LLC

Language: English

ASIN: B01H3R5KR0

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #516,710 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #89
in Kindle Store > Kindle eBooks > Business & Money > Management & Leadership > Total Quality Management #338 in Books > Business & Money > Management & Leadership > Quality Control & Management > Total Quality Management #589 in Kindle Store > Kindle eBooks > Health, Fitness & Dieting > Counseling & Psychology > Social Psychology & Interactions

Customer Reviews

Persuasion is not just for salespeople and their prospects. You may try to persuade an employee to perform better, or perhaps you want to persuade your boss to take on your brilliant idea. Whatever your persuasive need are, you will be 3x more persuasive once you understand the 4 Principles of Persuasion. Influence and persuasion are 'not' only for the leaders, it's an essential skill that we all must have to strengthen on the path to career success. Persuasion and influence are your stepping stones toward success, whether at the workplace or in our personal lives. In "Persuasion", Bruce Walker introduces the power of persuasion, specifically on how to gain influence and have people listen and implement ideas and concepts. The author did a great job. I would highly recommended to read this book everyone.

This book enlightened me as to the art of argument. I used to just argue with people using whatever arrows in my quiver that I could grasp for. Now I am equipped with an arsenal that I will carry with me everywhere. Author does a fantastic job of categorizing the tools of persuasion, as well as providing some examples to get started on the art of rhetoric. I hope rhetoric comes back, because we lack a true appreciation for heated discussion in the United States.

Amazing read !!! Persuasion: The Secret to be Persuasive and to Have Influence at the Workplace written by Bruce Walker. Influence and persuasion are 'not' only for the leaders, it's an essential skill that we all must have to strengthen on the path to career success. Persuasion and influence are your stepping stones toward success, whether at the workplace or in our personal lives. Being a True Leader To be a leader, the ability to be persuasive is even more important in the business world. On a day-to-day basis, you need it to convince employees to work toward company goals or to persuade colleagues or clients to consider your ideas or suggestions. If you can master the art of persuasion, you can not only win the support of others, but you also can unify your team and encourage them to work well together. In "Persuasion", Bruce Walker introduces the power of persuasion, specifically on how to gain influence and have people listen and implement ideas and

concepts. Here is a Preview of What you will Learn: 'Essential skill you must have to be Influential' 4 Fundamental Principles of Persuasion' Understanding the Halo Effect' Applying Persuasion at the workplace' How to Be an influential Leader Persuasion is not just for salespeople and their prospects. You may try to persuade an employee to perform better, or perhaps you want to persuade your boss to take on your brilliant idea. Whatever your persuasive need are, you will be 3x more persuasive once you understand the 4 Principles of Persuasion. I would recommend this book to all..

[Download to continue reading...](#)

Persuasion: The Secret to be Persuasive and to Have Influence at the Workplace Persuasion: The Art of Persuasion, Influence, and Power To Get Whatever You Want, Whenever You Want Should We Have Pets?: A Persuasive Text Smart Policies for Workplace Technologies: Email, Blogs, Cell Phones & More (Smart Policies for Workplace Technology) Visual Workplace/Visual Thinking: Creating Enterprise Excellence through the Technologies of the Visual Workplace Persuasion: Social Influence and Compliance Gaining, 5e Banned Methods of Persuasion: How to Covertly Convince, Influence, Persuade, and Negotiate with Anyone to Get Them to Do What You Want Social Skills: Level Up Your Personal Connections: Learn Persuasion, Charisma and Influence: (Leadership, NLP, Body Language) Influence: The Psychology of Persuasion Influence: The Psychology of Persuasion, Revised Edition Influence: The Psychology of Persuasion (Collins Business Essentials) Methods of Persuasion: How to Use Psychology to Influence Human Behavior Summary: Robert Cialdini's 'Influence': The Psychology of Persuasion, Revised Edition Leadership: Become A Super Leader - Management, Management Skills, Communication & Coaching (Business Skills, Influence, Persuasion, Body Language, Leadership Skills, Emotional Intelligence) Dealing With Difficult People: Get to Know the Different Types of Difficult People in the Workplace and Learn How to Deal With Them (How To Win People, How To Influence People) Leadership: Leader Skills For Communication, Influence People and Business Coaching (Leadership, Influence People, Leader, Business Skills) Impossible to Ignore: Creating Memorable Content to Influence Decisions: Creating Memorable Content to Influence Decisions Writing for a Good Cause: The Complete Guide to Crafting Proposals and Other Persuasive Pieces for Nonprofits Persuasive Technology: Using Computers to Change What We Think and Do (Interactive Technologies) The Chief Financial Officer: What CFOs Do, the Influence they Have, and Why it Matters (Economist Books)

[Dmca](#)